

REV. DR. GORDON VAILL BARROWS

Technology Enthusiast. Business Entrepreneur. Community Leader. Aspiring Educator.



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Company: www.TechReadyPro.com

EDUCATION

Doctorate, Public Admin, 2026
Liberty University, Lynchburg VA
SACSCOC Accredited Degree
Focus: Economics/Finance

Doctorate, Education/Ministry, 2024
Liberty University, Lynchburg VA
ATS Seminary Accredited Degree
Focus: Theology/Divinity

Seminary, Ordination, 2022
Christian Leaders Institute, MI
ABHE Accredited Certification
Course of Study & Licensing

EDUCATION *continued...*

Doctorate, Business Admin, 2021
Liberty University, Lynchburg VA
SACSCOC Accredited Degree
Focus: Technology/Digital Media

Masters, Business Admin, 2011
PennWest University, Clarion PA
AACSB Accredited Degree
Honors: Beta Gamma Sigma

Bachelor of Science, 2009
PennWest University, Clarion PA
Major: Computer Science
Minor: Business Admin

WORK EXPERIENCE

Lead Pastor & Board of Directors

October 2022 to present

Redbank Church & Cemetery Association, New Bethlehem, PA.

- Oversee all religious/business functions of multid denominational St. Mary's Redbank Church and Cemetery
- Plan, organize and execute church/ministry events, fundraisers, and activities across multiple denominations
- Preaching, baptisms/blessings, weddings/funerals, religious counseling, bible studies, outreach ministries

Mayor of New Bethlehem, Pennsylvania

December 2019 to present

New Bethlehem Borough, New Bethlehem, PA.

- Oversee employees/personnel; police department, fire company, public works/utilities, and administrative staff
- Administer oaths/affirmations, write grants, break tie votes, perform marriage ceremonies, declare emergencies
- Enforce ordinance/regulations, support recruitment/retention, speak at school/church/business functions

President & Chief Executive Officer

June 2010 to present

TechReady Professionals, Inc., New Bethlehem, PA.

- Manage ten-member technology and Internet-marketing firm offering sales, service, training, and support
- Established hyper-local news/media website preparing investigative content and data research for publication
- Leverage technology assets for several thousand business/residential clients in tri-county region of western PA

Graduate Researcher & Teaching Assistant

August 2009 to May 2011

PennWest University College of Business/Marketing Department, Clarion, PA.

- Assistant to multiple professors, conducting primary and secondary business/marketing research
- Taught section of undergraduate economics, planned lessons and assignments, graded papers, and exams
- Provided training and technical support to professors for PennWest University's online learning platform
- Served on web advisory committee which led major redesign of PennWest University's website
- Established PennWest University's first social media presence and aided in social media policy development

VOLUNTEER EXPERIENCE

President & Board of Directors

June 2022 to present

Southern Clarion County Regional Police Department, New Bethlehem, PA.

- Oversee shared police and public safety services for intergovernmental region of western Pennsylvania
- Manage business operations, strategic planning, technology integration, and long-term financial sustainability
- Recruit/retain police officers, write grants, ordinance/law enforcement, public relations, capital budgeting

Interim Pastor & Sunday School Teacher

May 2021 to present

New Bethlehem First Fellowship Church, New Bethlehem, PA.

- Lead congregation in prayers, announcements, scriptures, hymns, calls to worship, offertory, joys/concerns
- Responsible for developing weekly lessons plans from biblical curriculum and teaching young adult class
- Guest speaking, bible studies, outreach ministries, volunteer in multiple roles and church-related capacities

Vice President & Board of Directors

August 2020 to present

Southern Clarion Police Association, New Bethlehem, PA.

- Reduce taxpayer burden by developing non-governmental funding opportunities for regional police department
- Plan, organize and execute community events, fundraisers, and activities across multiple municipalities
- Recruit/retain volunteers, write grants, oversee marketing/advertising, public speaking, strategic budgeting

First-Responder & Board of Trustees

August 2016 to present

New Bethlehem Volunteer Fire Company, New Bethlehem, PA.

- Ensure public safety/security as a fire-policeman with training/certification in CPR and First Aid
- Serve on Board of Trustees; oversee business operations, strategic planning, and long-term sustainability
- Volunteer in multiple capacities at fundraisers and community events/activities to support operations

Vice Chairman, Past Treasurer & Board of Directors

June 2016 to present

Redbank Valley Municipal Authority, New Bethlehem, PA.

- Oversee financial planning, procurement, and investments for public water and sanitation authority
- Execute cash flow forecasting to manage investments and credit lines to provide adequate liquidity
- Develop and improve strategies and increase net profit by performing effective treasury management

Director, Board of Review

October 2014 to present

New Bethlehem Boy Scouts Troop 403 & Cub Scouts Pack 403, New Bethlehem, PA.

- Mentor, guide and coach boy scouts and cub scouts as they earn badges and advance through classes/ranks
- Conduct board of review for every rank from Tenderfoot to Eagle Scout to ensure scout oath, law, and ideals
- Serve in various roles at community events, fundraisers and activities including annual Blue & Gold Banquet

Past President & Board of Directors

May 2011 to present

Redbank Valley Chamber of Commerce, New Bethlehem, PA.

- Facilitate strategic partnerships and educate the community on the benefits of economic development
- Advocate for local and regional competitive economic vitality by supporting/retaining local businesses
- Promote civic leadership and community engagement through value-building community events/services

Vice President & Board of Directors

May 2011 to present

Redbank Renaissance Civic Group, New Bethlehem, PA.

- Cultivate economic revitalization projects through streetscape/façade grants, loans, and tax credits
- Promote art, history, and culture as well as recreation/tourism resources through main street program
- Support business recruitment/retention, fundraising and economic restructuring via comprehensive planning

VOLUNTEER EXPERIENCE *continued...*

Secretary & Board of Directors

January 2017 to December 2022

Redbank Valley Education Foundation, New Bethlehem, PA.

- Manage grants, scholarships, donations, and endowment fund for academic/education-related programs
- Record meeting minutes, and work alongside school district superintendent, principal, teachers, faculty/staff
- Develop fundraising, budgeting, and advertising materials as part of long-term strategic plan for school district

Board of Directors

October 2016 to December 2022

Redbank Valley Community Center, New Bethlehem, PA.

- Plan, organize and execute community events, fundraisers, and activities for all age demographics
- Ensure organizational sustainability via innovative program development, evaluations, and ongoing training
- Supervise, develop, and grow volunteer recruitment/retention efforts through strategic planning processes

Borough Councilman

May 2011 to December 2019

New Bethlehem Borough, New Bethlehem, PA.

- Promote economic vitality, public safety and community aesthetics via local businesses and job opportunities
- Monitor finances, budget, payroll, policies, ordinances, government mandates as well as seek/apply for grants
- Maintain public relations and effective communication with county, state, and federal representatives

ASSOCIATIONS / COMMITTEES

Redbank Valley Alumni Association	New Bethlehem, PA.	October 2018 to present
Redbank Valley Trail Association	New Bethlehem, PA.	February 2014 to present
Redbank Valley School District	New Bethlehem, PA.	August 2011 to present

PUBLICATIONS

Barrows, Gordon Vaill, "The Impact of Artificial Intelligence in Online Education for Recruitment, Retention, and Sustainability of Religious Organizations" (2024). *Doctoral Dissertations and Projects*. 5311.

<https://digitalcommons.liberty.edu/doctoral/5311>

Barrows, G. V. (2023, Sept 14). 27 Fun Facts About The 27th Peanut Butter Festival. *Leader-Vindicator*.

https://www.thecourierexpress.com/the_leader_vindicator/news/local/27-fun-facts-about-the-27th-peanut-butter-festival/article_86eed730-4dc2-11ee-bdf6-0369aa05350e.html

Barrows, G. V., Shuster, J., & Walzak, J. (2022, July 2). Redbank Church to celebrate 150th anniversary. *The Courier Express*. https://www.thecourierexpress.com/the_leader_vindicator/news/local/redbank-church-to-celebrate-150th-anniversary/article_6a77729c-e6a8-11ec-bb12-e775b849de50.html

Barrows, G. V. (2021, November 3). Social media can help rural small businesses, nonprofits and strengthen communities. *The Courier Express*. https://www.thecourierexpress.com/the_leader_vindicator/opinion/letters_to_editor/social-media-can-help-rural-small-businesses-nonprofits-and-strengthen-communities/article_0e937041-5d15-53d4-b0c1-54e9b804834d.html

Barrows, G. V. (2021, October 28). Barrows seeks re-election as newbie mayor. *exploreClarion.com*.

<https://www.exploreclarion.com/2021/10/28/update-election-2021-barrows-seeks-re-election/>

Barrows, G. V., & Walzak, J. (2021, September 29). Gubernatorial candidate tours New Bethlehem. *The Courier Express*.

https://www.thecourierexpress.com/the_leader_vindicator/news/local/gubernatorial-candidate-tours-new-bethlehem/article_fdaab34a-d71c-5d79-8644-31bf5b911ce7.html

PUBLICATIONS *continued...*

- Barrows, G. V., & Walzak, J. (2020, May 13). New Bethlehem Mayor Lobbies for Improved Rural Internet Access. *Leader-Vindicator*. http://www.thecourierexpress.com/coronavirus/new-bethlehem-mayor-lobbies-for-improved-rural-internet-access/article_2fbc6f7f-70c7-5de0-a2bb-bdb270bcb1df.html
- Barrows, G. V., & Walzak, J. (2020, April 24). Mayor Puts Emphasis on Small Business. *Leader-Vindicator*. http://www.thecourierexpress.com/mayor-puts-emphasis-on-small-business/article_9c3b0449-c1a5-57e5-9a37-a370fcd4e6d.html
- Barrows, G. V. (2018, June 27). Redbank Valley Class of 2018 Commencement Speech. *GordonBarrows.com*. <https://gordonbarrows.com/redbank-valley-high-school-commencement-speech-2018>
- Barrows, G. V. (2017, September 28). The Historical 2017 New Bethlehem Peanut Butter Festival. *GordonBarrows.com*. <https://gordonbarrows.com/peanut-butter-festival>

PRESENTATIONS / SERMONS

- Barrows, G. V. (2024, May). Mayor of New Bethlehem. *Campaign Speech* [Video]. New Bethlehem Borough, New Bethlehem PA. <https://www.youtube.com/watch?v=PGPoFYJig-w>
- Barrows, G. V. (2023, October 1). *Holy Communion - Rev. Dr. Gordon Barrows // New Bethlehem First Fellowship Church* [Video]. YouTube. <https://www.youtube.com/watch?v= ZYYJ2qXS1Y>
- Barrows, G. V. (2022, August 22). *God Always Wins - Rev. Dr. Gordon Barrows // New Bethlehem First United Methodist Church* [Video]. YouTube. <https://www.youtube.com/watch?v=PSeozxWksPM>
- Barrows, G. V. (2022, January 9). *God's Calling - Gordon Barrows // New Bethlehem First United Methodist Church* [Video]. YouTube. <https://www.youtube.com/watch?v=bFiWtDZUB50>
- Barrows, G. V. (2021, November 20). *Call Story - Gordon Barrows // St. Mary's Redbank Church* [Video]. YouTube. <https://www.youtube.com/watch?v=oGR2NR9nkh8>
- Barrows, G. V. (2018, June). A Wonderful Valley. *Commencement Speech* [Video]. Redbank Valley High School, New Bethlehem PA. <https://www.youtube.com/watch?v=EvFMRs3cM2o>
- Barrows, G. V. (2018, March). President's Remarks. *Chamber Annual Dinner* [Video]. Redbank Valley Chamber of Commerce, Hawthorn Fire Hall. <https://www.youtube.com/watch?v=2HJ1msgQCGs>
- Barrows, G. V. (2017, March). President's Remarks. *Chamber Annual Dinner* [Video]. Redbank Valley Chamber of Commerce, Snug Harbor. <https://www.youtube.com/watch?v=tmAxx38eRZQ>

GRANTS

- | | |
|---|------------------------|
| • FEMA, USDA, CDBG, etc., Government Grants, \$100,000.00+ | May 2011 to Present |
| • U.S. Department of Agriculture, USDA Rural Development Grant, \$39,000.00 | August 2022 to Present |
| • Clarion County Hotel Tax Committee, Hotel Room Tax Grant, \$2,700.00 | July 2021 to Present |
| • TC Energy, TC Energy Build Strong Grant, \$13,000.00 | May 2021 to Present |
| • Walmart, Local Community Grant, \$500.00 | April 2021 to Present |
| • PA Dept. of Community & Economic Development, Façade Design Grant, \$5,000.00 | June 2019 to Present |

CERTIFICATIONS

- CompTIA Computer Technician 2009 to present
- IC3 Internet/Computing Core 2003 to present
- Microsoft Office User Specialist 2002 to present

HONORS / AWARDS

- Redbank Valley HS Graduation Speaker 2018
- Chamber of Commerce Presidents Award 2017
- Beta Gamma Sigma Academic Honors 2011

CONNECT

-  [Linkedin.com/in/GordonBarrows](https://www.linkedin.com/in/GordonBarrows)
-  [Facebook.com/GordonBarrows](https://www.facebook.com/GordonBarrows)
-  [Twitter.com/GordonBarrows](https://twitter.com/GordonBarrows)

REFERENCES

References and online contact information available upon scan of Quick Response Code →



RECOMMENDATIONS

“Gordon has proven himself to be knowledgeable and proficient in business and technology, and people of all ages respond well to his teaching and mentoring style. I believe that Gordon will be a valuable asset to any department’s teaching faculty.”

– Rev. Dr. John Gareis, Ph.D. @ University of Pittsburgh

“Gordon has a keen intelligence, is a critical thinker, and is very personable and kind; he’s the type of perspective teacher a student would respect, build rapport with, and want to learn from. I know that he will be a fantastic educator who will work tirelessly for his students.”

– Dr. Joseph Harmon, Ed.D. @ Redbank Valley School District

“I believe Gordon not only has the intellectual skills to perform as a professor to college students but, he also has the love and compassion needed to teach and help students to pursue their dreams as he has done.”

– Pastor Bud Davis, Senior Pastor @ Redbank Valley United Methodist Ministry

“Gordon is knowledgeable, yet approachable. Kind and friendly, yet able to be in control. It is always a pleasure to work with Gordon. His vision, confidence, and drive are unmatched. The word professionalism describes him completely, respecting both clients and his staff. Gordon is a true leader, working with staff instead of ruling over them. In short, Gordon is an amazing human being who cares for everyone around him, all while exuding professionalism and confidence and giving his all for any project.”

- Matthew Green, colleague @ TechReady Professionals, Inc.

“Gordon is the consummate professional who used his expertise and entrepreneurial endeavors to not only benefit his fellow colleagues, but the University and the community. I highly recommend him to any organization seeking to improve the services they provide to their customers and community.”

- Graham Nkanza, M.B.A. colleague @ PennWest University

“Gordon is an asset to any group. His broad knowledge base and his computer expertise bring a wide skill set to the table. Gordon’s biggest asset, however, is his ability to engage a crowd persuasively and effectively during presentations. Gordon is comfortable and confident speaking in front of any crowd, and combined with his knowledge of business, this makes him an exceptional candidate for any organization.”

- Dustin McElhattan, M.B.A. colleague @ PennWest University

RECOMMENDATIONS *continued...*

“Gordon is trustworthy and hard working. He values integrity and loyalty, which are two characteristics that are not easy to find. I recommend working with him because not only will he give great customer service and satisfy your requests, but he is also great to get along with too!”

- Joy Carey, M.B.A. colleague @ PennWest University

Gordon is the type of person who stays at the cutting edge of technology. He is also a take-charge type of person. With those two traits coupled with his intelligence, he is a good person to have on your team.

- Dr. Anthony Greci, Ph.D. @ PennWest University

ACKNOWLEDGEMENTS

“You are certainly the most visible, socially interactive, and community-oriented council member this town has ever had! You are blessed with good sense, common sense, and business sense! Glad to see your willingness to continue serving!”

– Pamela Edmonds, New Bethlehem Resident

“It was great to see you Gordon and chat about the outstanding things you are doing with your business and in the community!”

– Donna Oberlander, Retired Pennsylvania State Representative

“Gordon was raised in the church as a Pastor’s son, along with a family lineage of ministers, elders, and leaders within God’s Church. As a result, he has regularly attended FUMC and takes care of his spiritual life through daily devotionals and prayer.”

– Pastor Bud Davis, Redbank Valley United Methodist Ministry

“Our community is certainly fortunate to have you on Council. Thank you for your faithful, continued service.”

– Bayonne Hawk, New Bethlehem Resident

“Please know that everything you do in our community is so very appreciated! You have been an amazing person to cover so much and support every event! You never say I can’t! Always sure I can!”

– Ann Kohnitsky, Retired Educator and Redbank Valley School Board Member

“Your wisdom, vision, and leadership are a real asset to the community. I am really proud of you, my friend.”

- The Late Fred McElhattan, Past Pennsylvania State Representative

“Gordon from the first time I met you I knew you were special and loved the Lord. He has your plan. New Bethlehem will always be your home.”

– Katy Burns, New Bethlehem Resident

“This week I’m at the United States Senate Youth Program which has been inspiring – and I am grateful to have been pushed and supported by mentors like you. Your kindness to me has been a great influence, and I am glad to have met you. I appreciate all the help you’ve given me over the last year. Thank you!”

– Colin Sheffer, Past New Bethlehem Borough Councilman